

WKMG

ORDER

Print Date 08/23/12 Page 1 of 6

Flight Dates 10/02/12-10/08/12

Contract / Revision

255507 /

Product

OBAMA FOR AMERICA

Original Date / Revision

07/31/12 08/23/12

Agency Com 15%

Billing Contact

Advertiser **Pol/Pres/D/Barack Obama**

New till 02/05/09

Agency **GMMB**

Buying Contact

3050 K Street NW

Suite 100

Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1537

Alt Order # 6259539

Billing Type	Cash
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Order Type	GENERAL
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Billing Cycle	EOM/EOC
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Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
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Kristen Waskie	100%
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Order Share 100% Market Value 230925

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	134	\$196,286.25	\$230,925.00	0.00	10/01/12	10/08/12	134	\$196,286.25	\$230,925.00
Totals	134	\$196,286.25	\$230,925.00	0.00					

Billing Plan

Order Totals													
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount				
October 2012	134	\$196,286.25	\$230,925.00	0.00	10/01/12	10/08/12	134	\$196,286.25	\$230,925.00				
Totals	134	\$196,286.25	\$230,925.00	0.00									

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WKMG	10/02/12	10/08/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--					5	\$400.00		0.00			
E 2	WKMG	10/02/12	10/08/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--					5	\$1,500.00		0.00			
E 3	WKMG	10/02/12	10/08/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--					5	\$600.00		0.00			
E 4	WKMG	10/02/12	10/08/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

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Contract / Revision **255507** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WKMG	10/02/12	10/08/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$600.00		0.00			
E 5	WKMG	10/02/12	10/08/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$500.00		0.00			
E 6	WKMG	10/02/12	10/08/12	2-3p The Talk The Talk	CM	2-3p	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$350.00		0.00			
E 7	WKMG	10/02/12	10/08/12	3-4p Nate/Doctors 9/10 Nate Berkus	CM	3-4p	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$350.00		0.00			
E 8	WKMG	10/02/12	10/08/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$450.00		0.00			
E 9	WKMG	10/02/12	10/08/12	430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$550.00		0.00			
E 10	WKMG	10/02/12	10/08/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	5	\$275.00	P-2	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$275.00		0.00			
E 11	WKMG	10/02/12	10/08/12	News at 5p News at 5p	CM	5-530p	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$650.00		0.00			
E 12	WKMG	10/02/12	10/08/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$400.00		0.00			
E 13	WKMG	10/02/12	10/08/12	530-6p The Insider Insider	CM	530p-6p	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$650.00		0.00			
E 14	WKMG	10/02/12	10/08/12	News at 6p News at 6p	CM	6-630p	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$800.00		0.00			
E 15	WKMG	10/02/12	10/08/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$500.00		0.00			
E 16	WKMG	10/02/12	10/08/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$1,200.00		0.00			



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Contract / Revision

255507

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WKMG	10/02/12	10/08/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$1,200.00		0.00				
E 17	WKMG	10/02/12	10/08/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$1,000.00		0.00				
E 18	WKMG	10/02/12	10/08/12	CBS This Morning The Early Show	CM	7-9a	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$350.00		0.00				
E 19	WKMG	10/02/12	10/08/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$1,000.00		0.00				
E 20	WKMG	10/02/12	10/08/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$300.00		0.00				
E 21	WKMG	10/05/12	10/08/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----1--			1		\$7,000.00		0.00				
Week:		10/08/12	10/14/12	-----			0		\$7,000.00		0.00				
E 22	WKMG	10/05/12	10/08/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----1--			1		\$4,500.00		0.00				
Week:		10/08/12	10/14/12	-----			0		\$4,500.00		0.00				
E 23	WKMG	10/05/12	10/08/12	Fri Prime 9p Made in Jersey	CM	9-10p	----1--	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----1--			1		\$6,000.00		0.00				
Week:		10/08/12	10/14/12	-----			0		\$6,000.00		0.00				
E 24	WKMG	10/08/12	10/08/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	1-----			1		\$8,000.00		0.00				
E 25	WKMG	10/08/12	10/08/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1-----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	1-----			1		\$10,000.00		0.00				
E 26	WKMG	10/08/12	10/08/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1-----	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	1-----			1		\$8,000.00		0.00				
E 27	WKMG	10/06/12	10/08/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----1-			1		\$1,200.00		0.00				
Week:		10/08/12	10/14/12	-----			0		\$1,200.00		0.00				



WKMG

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Contract / Revision **255507** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	WKMG	10/06/12	10/08/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
E 28	WKMG	10/06/12	10/08/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----1-	1		\$450.00		0.00						
Week:		10/08/12	10/14/12	-----	0		\$450.00		0.00						
E 29	WKMG	10/06/12	10/08/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----1-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----1-	1		\$350.00		0.00						
Week:		10/08/12	10/14/12	-----	0		\$350.00		0.00						
E 33	WKMG	10/06/12	10/08/12	NCAA Football 3p Gam NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----1-	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----1-	1		\$7,000.00		0.00						
Week:		10/08/12	10/14/12	-----	0		\$7,000.00		0.00						
E 34	WKMG	10/06/12	10/08/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----1-	1		\$200.00		0.00						
Week:		10/08/12	10/14/12	-----	0		\$200.00		0.00						
E 35	WKMG	10/06/12	10/08/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----1-	1		\$400.00		0.00						
Week:		10/08/12	10/14/12	-----	0		\$400.00		0.00						
E 36	WKMG	10/06/12	10/08/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----1-	1		\$350.00		0.00						
Week:		10/08/12	10/14/12	-----	0		\$350.00		0.00						
E 37	WKMG	10/07/12	10/08/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----1	1		\$7,000.00		0.00						
Week:		10/08/12	10/14/12	-----	0		\$7,000.00		0.00						
E 38	WKMG	10/07/12	10/08/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----1	1		\$1,300.00		0.00						
Week:		10/08/12	10/14/12	-----	0		\$1,300.00		0.00						
E 39	WKMG	10/07/12	10/08/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----1	1		\$1,200.00		0.00						
Week:		10/08/12	10/14/12	-----	0		\$1,200.00		0.00						
E 40	WKMG	10/07/12	10/08/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----1	1		\$1,200.00		0.00						
Week:		10/08/12	10/14/12	-----	0		\$1,200.00		0.00						



WKMG

Print Date: 08/23/12

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Contract / Revision **255507** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	WKMG	10/07/12	10/08/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1	1					\$450.00		0.00			
Week:		10/08/12	10/14/12	-----	0					\$450.00		0.00			
E 42	WKMG	10/07/12	10/08/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1:00 PM)	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1	1					\$3,000.00		0.00			
Week:		10/08/12	10/14/12	-----	0					\$3,000.00		0.00			
E 45	WKMG	10/07/12	10/08/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1	1					\$200.00		0.00			
Week:		10/08/12	10/14/12	-----	0					\$200.00		0.00			
E 46	WKMG	10/07/12	10/08/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1	1					\$700.00		0.00			
Week:		10/08/12	10/14/12	-----	0					\$700.00		0.00			
E 47	WKMG	10/07/12	10/08/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1	1					\$9,000.00		0.00			
Week:		10/08/12	10/14/12	-----	0					\$9,000.00		0.00			
E 48	WKMG	10/07/12	10/08/12	Sun Prime 8-9p Amazing Race	CM	8-9p	-----1	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1	1					\$8,000.00		0.00			
Week:		10/08/12	10/14/12	-----	0					\$8,000.00		0.00			
E 49	WKMG	10/07/12	10/08/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1	1					\$1,300.00		0.00			
Week:		10/08/12	10/14/12	-----	0					\$1,300.00		0.00			
E 50	WKMG	10/07/12	10/08/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----1	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1	1					\$6,000.00		0.00			
Week:		10/08/12	10/14/12	-----	0					\$6,000.00		0.00			
E 51	WKMG	10/04/12	10/08/12	Thu Prime 10p Elementary	CM	10-11p	---1---	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---1---	1					\$8,000.00		0.00			
Week:		10/08/12	10/14/12	-----	0					\$8,000.00		0.00			
E 52	WKMG	10/04/12	10/08/12	Thu Prime 8p Big Bang Theory	CM	8-830p	---1---	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---1---	1					\$8,000.00		0.00			
Week:		10/08/12	10/14/12	-----	0					\$8,000.00		0.00			
E 53	WKMG	10/04/12	10/08/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00



WKMG

Print Date: 08/23/12

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Contract / Revision

255507

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 53	WKMG	10/04/12	10/08/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---1---		1				\$9,000.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$9,000.00		0.00			
E 54	WKMG	10/02/12	10/08/12	Tue Prime 10p Vegas	CM	10-11p	-1-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-1-----		1				\$7,000.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$7,000.00		0.00			
E 55	WKMG	10/02/12	10/08/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-1-----		1				\$10,000.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$10,000.00		0.00			
E 56	WKMG	10/02/12	10/08/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-1-----		1				\$9,000.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$9,000.00		0.00			
E 57	WKMG	10/03/12	10/08/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--1----		1				\$8,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WKMG	10/01/12-10/07/12	Wed Prime 10p		10-11p	--W-----	:30		(\$8,000.00)		0.00	NM		
	See MG 57.2														
	[First Presidential Debate 9-11p]														
	2	WKMG	10/04/12-10/04/12	Thu Prime 10p		10-11p	---Th----	:30		\$8,000.00		0.00	NM		
	Ⓜ MG for 57.1 10/03														
	Week:	10/08/12	10/14/12	-----		0				\$8,000.00		0.00			
E 58	WKMG	10/03/12	10/08/12	Wed Prime 8p Survivor	CM	8-9p	--1----	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--1----		1				\$9,000.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$9,000.00		0.00			
E 59	WKMG	10/03/12	10/08/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--1----		1				\$8,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WKMG	10/01/12-10/07/12	Wed Prime 9p		9-10p	--W-----	:30		(\$8,000.00)		0.00	NM		
	See MG 59.2														
	[First Presidential Debate 9-11p]														
	2	WKMG	10/08/12-10/08/12	Mon Prime 10p		10-11p	M-----	:30		\$8,000.00		0.00	NM		
	Ⓜ MG for 59.1 10/03														
	Week:	10/08/12	10/14/12	-----		0				\$8,000.00		0.00			
Totals														134	\$230,925.00



WKMG

ORDER

Print Date 08/24/12 Page 1 of 4

Flight Dates 09/18/12-09/24/12

Contract / Revision

255505 /

Product

OBAMA FOR AMERICA

Original Date / Revision

07/31/12 08/08/12

Agency Com 15%

Billing Contact

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW

Suite 100

Washington, DC 20007

Agency GMMB

Buying Contact

Sales Office PHI

Sales Region NAT

Agency Ref

3050 K Street NW

Suite 100

Washington, DC 20007

Primary Account Executive

Kristen Waskie

Account Executive Order% Start Date End Date

Kristen Waskie 100%

Order Sep 00:15:00

Estimate # 1536

Alt Order # 6259498

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Order Share 100% Market Value 73700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	23	\$62,645.00	\$73,700.00	0.00	08/27/12	09/24/12	23	\$62,645.00	\$73,700.00
Totals	23	\$62,645.00	\$73,700.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	09/18/12	09/24/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	MTWTF--		2			\$1,800.00		0.00				
E 2	WKMG	09/18/12	09/24/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	MTWTF--		2			\$650.00		0.00				
E 3	WKMG	09/18/12	09/24/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	MTWTF--		2			\$550.00		0.00				
E 4	WKMG	09/18/12	09/24/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				



WKMG

Print Date: 08/24/12

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Contract / Revision 255505 Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1536

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	09/18/12	09/24/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/18/12	09/24/12	MTWTF--					1	\$300.00		0.00		
E 5	WKMG	09/18/12	09/24/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/18/12	09/24/12	MTWTF--					1	\$1,000.00		0.00		
E 7	WKMG	09/18/12	09/24/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----					0	\$5,000.00		0.00		
Week:		09/24/12	09/30/12	1-----					1	\$5,000.00		0.00		
E 11	WKMG	09/18/12	09/22/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----1-					1	\$450.00		0.00		
E 12	WKMG	09/18/12	09/22/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----1-					1	\$350.00		0.00		
E 13	WKMG	09/22/12	09/24/12	NCAA Football Prime Game FLORIDA PRIME GAME	CM	8-11p (8:00 PM-11:30 PM)	-----1-	:30	1	\$15,000.00	P-3	0.00 NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----1-					1	\$15,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WKMG	09/17/12-09/23/12		NCAA Football Prime Game		8-11p	(8:00 PM-11:30 PM)-----Sa--	:30		\$15,000.00		0.00 NM		
See MG 13.2, 13.3														
[Only Prime Game scheduled is 11/03/12]														
2	WKMG	09/19/12-09/19/12		Survivor 90min Premiere		Wed 8p-930p	--W-----	:30		\$7,500.00		0.00 NM		
Ⓜ MG for 13.1 09/22														
3	WKMG	09/19/12-09/19/12		Big Brother 90min Finale		Wed 930p-11p	--W-----	:30		\$7,500.00		0.00 NM		
Ⓜ MG for 13.1 09/22														
Week:		09/24/12	09/30/12	-----					0	\$15,000.00		0.00		
E 15	WKMG	09/18/12	09/24/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----1					1	\$1,800.00		0.00		
Week:		09/24/12	09/30/12	-----					0	\$1,800.00		0.00		
E 16	WKMG	09/18/12	09/24/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----1					1	\$500.00		0.00		
Week:		09/24/12	09/30/12	-----					0	\$500.00		0.00		
E 19	WKMG	09/18/12	09/24/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/17/12	09/23/12	-----1					1	\$1,300.00		0.00		
Week:		09/24/12	09/30/12	-----					0	\$1,300.00		0.00		
E 20	WKMG	09/18/12	09/20/12	Thu Prime 10p Person of Interest	CM	10-11p	---1---	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WKMG

Print Date: 08/24/12

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Contract / Revision

255505

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1536

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WKMG	09/18/12	09/20/12	Thu Prime 10p Person of Interest	CM	10-11p	---1---	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---1---	1		\$5,000.00		0.00						
E 23	WKMG	09/18/12	09/20/12	Thu Prime 9p Thu 9-10p BIG BROTHER	CM	9-10p	---1---	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---1---	1		\$7,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WKMG	09/17/12-09/23/12		Thu Prime 9p		9-10p	---Th-----	:30		(\$7,000.00)		0.00	NM		
See MG 23.4															
4	WKMG	09/20/12-09/20/12		Thu Prime 9p		9-10p	---Th-----	:30		\$7,000.00		0.00	NM		
Ⓜ MG for 23.3 09/20															
[Program change - same time period]															
E 24	WKMG	09/18/12	09/18/12	Tue Prime 10p Tue 10p-11p	CM	10-11p	-1-----	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-1-----	1		\$5,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WKMG	09/17/12-09/23/12		Tue Prime 10p		10-11p	-T-----	:30		(\$5,000.00)		0.00	NM		
See MG 24.4															
[This is the Presidential Debate #2 from 9-11p]															
4	WKMG	09/18/12-09/18/12		Tue 2 Hour Special		9-11p	-T-----	:30		\$5,000.00		0.00	NM		
Ⓜ MG for 24.3 09/18															
[MG into correct show]															
E 25	WKMG	09/18/12	09/18/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-1-----	1		\$7,000.00		0.00						
E 27	WKMG	09/18/12	09/18/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-1-----	1		\$6,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WKMG	09/17/12-09/23/12		Tue Prime 9p		9-10p	-T-----	:30		(\$6,000.00)		0.00	NM		
See MG 27.4															
[This is the Presidential Debate #2 from 9-11p]															
4	WKMG	09/18/12-09/18/12		Tue 2 Hour Special		9-11p	-T-----	:30		\$6,000.00		0.00	NM		
Ⓜ MG for 27.3 09/18															
[MG into correct show]															
E 28	WKMG	09/18/12	09/19/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--1----	1		\$6,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WKMG	09/17/12-09/23/12		Wed Prime 10p		10-11p	--W-----	:30		(\$6,000.00)		0.00	NM		
See MG 28.4															
[This is Big Brother 90 minute finale 9:30-11p - If OK please rebook]															
4	WKMG	09/19/12-09/19/12		Big Brother 90min Finale		Wed 930p-11p	--W-----	:30		\$6,000.00		0.00	NM		
Ⓜ MG for 28.3 09/19															
E 29	WKMG	09/18/12	09/19/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00



Hiatus Dates

Order Sep 00:15:00

Estimate # 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 29	WKMG	09/18/12	09/19/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--1----	1				\$6,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WKMG	09/17/12-09/23/12		Wed Prime 9p		9-10p	--W-----	:30		(\$6,000.00)		0.00	NM		
See MG 29.4															
[This is Survivor Premiere 8-9:30p and Big Brother 9:30-10p]															
4	WKMG	09/19/12-09/19/12		Survivor 90min Premiere		Wed 8p-930p	--W-----	:30		\$6,000.00		0.00	NM		
Ⓜ MG for 29.3 09/19															
													Totals	23	\$73,700.00



WKMG

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Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	10/09/12	10/15/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00 NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$600.00		0.00			
E 5	WKMG	10/09/12	10/15/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	5	\$500.00	P-3	0.00 NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$500.00		0.00			
E 6	WKMG	10/09/12	10/15/12	2-3p The Talk The Talk	CM	2-3p	MTWTF--	:30	5	\$350.00	P-3	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$350.00		0.00			
E 7	WKMG	10/09/12	10/15/12	3-4p Nate/Doctors 9/10 CM Nate Berkus	CM	3-4p	MTWTF--	:30	5	\$350.00	P-3	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$350.00		0.00			
E 8	WKMG	10/09/12	10/15/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	\$450.00	P-3	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$450.00		0.00			
E 9	WKMG	10/09/12	10/15/12	430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF--	:30	5	\$550.00	P-3	0.00 NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$550.00		0.00			
E 10	WKMG	10/09/12	10/15/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	5	\$275.00	P-3	0.00 NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$275.00		0.00			
E 11	WKMG	10/09/12	10/15/12	News at 5p News at 5p	CM	5-530p	MTWTF--	:30	5	\$650.00	P-3	0.00 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$650.00		0.00			
E 12	WKMG	10/09/12	10/15/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	:30	5	\$400.00	P-3	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$400.00		0.00			
E 13	WKMG	10/09/12	10/15/12	530-6p The Insider Insider	CM	530p-6p	MTWTF--	:30	5	\$650.00	P-3	0.00 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$650.00		0.00			
E 14	WKMG	10/09/12	10/15/12	News at 6p News at 6p	CM	6-630p	MTWTF--	:30	5	\$800.00	P-3	0.00 NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$800.00		0.00			
E 15	WKMG	10/09/12	10/15/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF--	:30	5	\$500.00	P-3	0.00 NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$500.00		0.00			
E 16	WKMG	10/09/12	10/15/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00 NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$1,200.00		0.00			



WKMG

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Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WKMG	10/09/12	10/15/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$1,200.00		0.00			
E 17	WKMG	10/09/12	10/15/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$1,000.00		0.00			
E 18	WKMG	10/09/12	10/15/12	CBS This Morning The Early Show	CM	7-9a	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$350.00		0.00			
E 19	WKMG	10/09/12	10/15/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$1,000.00		0.00			
E 20	WKMG	10/09/12	10/15/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$300.00		0.00			
E 21	WKMG	10/09/12	10/15/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$7,000.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$7,000.00		0.00			
E 22	WKMG	10/09/12	10/15/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$4,500.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$4,500.00		0.00			
E 23	WKMG	10/09/12	10/15/12	Fri Prime 9p Made in Jersey	CM	9-10p	----1--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--					1	\$6,000.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$6,000.00		0.00			
E 24	WKMG	10/09/12	10/15/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----					0	\$8,000.00		0.00			
Week:		10/15/12	10/21/12	1-----					1	\$8,000.00		0.00			
E 25	WKMG	10/09/12	10/15/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----					0	\$10,000.00		0.00			
Week:		10/15/12	10/21/12	1-----					1	\$10,000.00		0.00			
E 26	WKMG	10/09/12	10/15/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----					0	\$8,000.00		0.00			
Week:		10/15/12	10/21/12	1-----					1	\$8,000.00		0.00			
E 27	WKMG	10/09/12	10/15/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00



WKMG

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Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	WKMG	10/09/12	10/15/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-			1			\$1,200.00		0.00			
Week:		10/15/12	10/21/12	-----			0			\$1,200.00		0.00			
E 28	WKMG	10/09/12	10/15/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-			1			\$450.00		0.00			
Week:		10/15/12	10/21/12	-----			0			\$450.00		0.00			
E 29	WKMG	10/09/12	10/13/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-			1			\$350.00		0.00			
E 30	WKMG	10/13/12	10/15/12	NCAA Football 12n Game 12-330p game / PE NO G	CM	12-330p game (12:00 PM-3:30 PM)	-----1-	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-			1			\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/08/12-10/14/12		NCAA Football 12n Game		12-330p game (12:00 PM-3:30 PM)	-----Sa--	:30		(\$4,000.00)		0.00	NM		
See MG 30.2															
[No Noon Game - only 3p]															
2	WKMG	10/14/12-10/14/12		NFL Game 1		various (1:00 PM-4:00 PM)	-----Su	:30		\$4,000.00		0.00	NM		
Ⓜ MG for 30.1 10/13															
Week:		10/15/12	10/21/12	-----			0			\$4,000.00		0.00			
E 33	WKMG	10/09/12	10/15/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----1-	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-			1			\$7,000.00		0.00			
Week:		10/15/12	10/21/12	-----			0			\$7,000.00		0.00			
E 34	WKMG	10/09/12	10/15/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-			1			\$200.00		0.00			
Week:		10/15/12	10/21/12	-----			0			\$200.00		0.00			
E 35	WKMG	10/09/12	10/15/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-			1			\$400.00		0.00			
Week:		10/15/12	10/21/12	-----			0			\$400.00		0.00			
E 36	WKMG	10/09/12	10/15/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-			1			\$350.00		0.00			
Week:		10/15/12	10/21/12	-----			0			\$350.00		0.00			
E 37	WKMG	10/09/12	10/15/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1			1			\$7,000.00		0.00			
Week:		10/15/12	10/21/12	-----			0			\$7,000.00		0.00			
E 38	WKMG	10/09/12	10/15/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00



WKMG

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255509

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 38	WKMG	10/09/12	10/15/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/08/12		10/08/12	10/14/12	-----1	1		\$1,300.00		0.00					
Week: 10/15/12		10/15/12	10/21/12	-----	0		\$1,300.00		0.00					
E 39	WKMG	10/09/12	10/15/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
Week: 10/08/12		10/08/12	10/14/12	-----1	1		\$1,200.00		0.00					
Week: 10/15/12		10/15/12	10/21/12	-----	0		\$1,200.00		0.00					
E 40	WKMG	10/09/12	10/15/12	Sun 11p News after NFICM Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
Week: 10/08/12		10/08/12	10/14/12	-----1	1		\$1,200.00		0.00					
Week: 10/15/12		10/15/12	10/21/12	-----	0		\$1,200.00		0.00					
E 41	WKMG	10/09/12	10/15/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
Week: 10/08/12		10/08/12	10/14/12	-----1	1		\$450.00		0.00					
Week: 10/15/12		10/15/12	10/21/12	-----	0		\$450.00		0.00					
E 42	WKMG	10/09/12	10/15/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1:00 PM)	-----1	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
Week: 10/08/12		10/08/12	10/14/12	-----1	1		\$3,000.00		0.00					
Week: 10/15/12		10/15/12	10/21/12	-----	0		\$3,000.00		0.00					
E 45	WKMG	10/09/12	10/15/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
Week: 10/08/12		10/08/12	10/14/12	-----1	1		\$200.00		0.00					
Week: 10/15/12		10/15/12	10/21/12	-----	0		\$200.00		0.00					
E 46	WKMG	10/09/12	10/15/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00
Week: 10/08/12		10/08/12	10/14/12	-----1	1		\$700.00		0.00					
Week: 10/15/12		10/15/12	10/21/12	-----	0		\$700.00		0.00					
E 47	WKMG	10/09/12	10/15/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00 NM	1	\$9,000.00
Week: 10/08/12		10/08/12	10/14/12	-----1	1		\$9,000.00		0.00					
Week: 10/15/12		10/15/12	10/21/12	-----	0		\$9,000.00		0.00					
E 48	WKMG	10/09/12	10/15/12	Sun Prime 8-9p Amazing Race	CM	8-9p	-----1	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
Week: 10/08/12		10/08/12	10/14/12	-----1	1		\$8,000.00		0.00					
Week: 10/15/12		10/15/12	10/21/12	-----	0		\$8,000.00		0.00					
E 49	WKMG	10/09/12	10/15/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
Week: 10/08/12		10/08/12	10/14/12	-----1	1		\$1,300.00		0.00					
Week: 10/15/12		10/15/12	10/21/12	-----	0		\$1,300.00		0.00					
E 50	WKMG	10/09/12	10/15/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----1	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00



WKMG

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255509

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 50	WKMG	10/09/12	10/15/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----1	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----1	1		\$6,000.00		0.00					
Week:		10/15/12	10/21/12	-----	0		\$6,000.00		0.00					
E 51	WKMG	10/09/12	10/15/12	Thu Prime 10p Elementary	CM	10-11p	---1---	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	---1---	1		\$8,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WKMG	10/08/12-10/14/12		Thu Prime 10p	10-11p		---Th-----	:30		(\$8,000.00)		0.00 NM		
See MG 51.3 [Vice Presidential Debate]														
3	WKMG	10/10/12-10/10/12		Wed Prime 9p	9-10p		--W-----	:30		\$8,000.00		0.00 NM		
Ⓜ MG for 51.2 10/11														
Week:		10/15/12	10/21/12	-----	0		\$8,000.00		0.00					
E 52	WKMG	10/09/12	10/15/12	Thu Prime 8p Big Bang Theory	CM	8-830p	---1---	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	---1---	1		\$8,000.00		0.00					
Week:		10/15/12	10/21/12	-----	0		\$8,000.00		0.00					
E 53	WKMG	10/09/12	10/15/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-3	0.00 NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	---1---	1		\$9,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WKMG	10/08/12-10/14/12		Thu Prime 9p	9-10p		---Th-----	:30		(\$9,000.00)		0.00 NM		
See MG 53.3 [Vice Presidential Debate]														
3	WKMG	10/10/12-10/10/12		Wed Prime 8p	8-9p		--W-----	:30		\$9,000.00		0.00 NM		
Ⓜ MG for 53.2 10/11														
Week:		10/15/12	10/21/12	-----	0		\$9,000.00		0.00					
E 54	WKMG	10/09/12	10/15/12	Tue Prime 10p Vegas	CM	10-11p	-1-----	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$7,000.00		0.00					
Week:		10/15/12	10/21/12	-----	0		\$7,000.00		0.00					
E 55	WKMG	10/09/12	10/15/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$10,000.00		0.00					
Week:		10/15/12	10/21/12	-----	0		\$10,000.00		0.00					
E 56	WKMG	10/09/12	10/15/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$9,000.00	P-3	0.00 NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$9,000.00		0.00					
Week:		10/15/12	10/21/12	-----	0		\$9,000.00		0.00					
E 57	WKMG	10/09/12	10/15/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	--1----	1		\$8,000.00		0.00					
Week:		10/15/12	10/21/12	-----	0		\$8,000.00		0.00					



WKMG

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255509

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # 1537

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 58	WKMG	10/09/12	10/15/12	Wed Prime 8p Survivor	CM	8-9p	--1----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--1----	1		\$9,000.00		0.00						
Week:		10/15/12	10/21/12	-----	0		\$9,000.00		0.00						
E 59	WKMG	10/09/12	10/15/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--1----	1		\$8,000.00		0.00						
Week:		10/15/12	10/21/12	-----	0		\$8,000.00		0.00						
Totals														135	\$234,925.00



WKMG

ORDER

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Flight Dates 08/18/12-08/31/12

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08/16/12 08/16/12

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1617

Alt Order # 06283525

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 54500

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	31	\$27,285.00	\$32,100.00	0.00	07/30/12	08/26/12	31	\$27,285.00	\$32,100.00
September 2012	23	\$19,040.00	\$22,400.00	0.00	08/27/12	08/31/12	23	\$19,040.00	\$22,400.00
Totals	54	\$46,325.00	\$54,500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/20/12	08/31/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	4	\$900.00	P-3	0.00	NM	8	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MTWTF--					4	\$900.00		0.00			
		Week: 08/27/12	09/02/12	MTWTF--					4	\$900.00		0.00			
E 2	WKMG	08/20/12	08/31/12	M-F 1235-105a Extra	CM	1237-109a	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MTWTF--					1	\$400.00		0.00			
		Week: 08/27/12	09/02/12	MTWTF--					1	\$400.00		0.00			
E 3	WKMG	08/20/12	08/31/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	4	\$800.00	P-3	0.00	NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MTWTF--					4	\$800.00		0.00			



WKMG

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Flight Dates 08/18/12-08/31/12

Hiatus Dates

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Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1617

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	WKMG	08/20/12	08/31/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	4	\$800.00	P-3	0.00 NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	MTWTF--					4	\$800.00		0.00		
E 4	WKMG	08/20/12	08/31/12	4-430p Extra CM Extra	CM	4-430p	MTWTF--	:30	4	\$450.00	P-3	0.00 NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	MTWTF--					4	\$450.00		0.00		
Week:		08/27/12	09/02/12	MTWTF--					4	\$450.00		0.00		
E 5	WKMG	08/20/12	08/31/12	530-6p The Insider CM Insider	CM	530p-6p	MTWTF--	:30	4	\$650.00	P-3	0.00 NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	MTWTF--					4	\$650.00		0.00		
Week:		08/27/12	09/02/12	MTWTF--					4	\$650.00		0.00		
E 6	WKMG	08/20/12	08/31/12	9-10a Rachael Ray CM Rachael Ray	CM	9-10a	MTWTF--	:30	4	\$400.00	P-3	0.00 NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	MTWTF--					4	\$400.00		0.00		
Week:		08/27/12	09/02/12	MTWTF--					4	\$400.00		0.00		
E 7	WKMG	08/18/12	08/31/12	M-SU 11p News CM M-SU 11p News	CM	11-1135p	MTWTFSS	:30	2	\$2,200.00	P-3	0.00 NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/18/12	08/24/12	MTWTFSS					2	\$2,200.00		0.00		
Week:		08/25/12	08/31/12	MTWTFSS					2	\$2,200.00		0.00		
E 8	WKMG	08/19/12	08/26/12	Sun 1135p-1235a CM Without a Trace	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----1					1	\$500.00		0.00		
Week:		08/20/12	08/26/12	-----1					1	\$500.00		0.00		
E 9	WKMG	08/19/12	08/26/12	CBS Evening News CM CBS Eve News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00 NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----1					1	\$650.00		0.00		
Week:		08/20/12	08/26/12	-----1					1	\$650.00		0.00		
E 10	WKMG	08/19/12	08/26/12	CBS Sunday Morning CM CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,500.00	P-3	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	-----1					1	\$1,500.00		0.00		
Week:		08/20/12	08/26/12	-----1					1	\$1,500.00		0.00		
E 11	WKMG	08/21/12	08/28/12	Tue Prime 9p CM NCIS:LA	CM	9-10p	-1-----	:30	1	\$7,000.00	P-3	0.00 NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-1-----					1	\$7,000.00		0.00		
Week:		08/27/12	09/02/12	-1-----					1	\$7,000.00		0.00		
													Totals	54 \$54,500.00



WKMG

Print Date: 08/13/12

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Contract / Revision 256556 Flight Dates 08/11/12-08/16/12

Hiatus Dates

Original Date / Revision 08/10/12/ 08/13/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1596

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WKMG	08/14/12	08/16/12	Local 6 News 12-1230p CM Local 6 News 12-1230p		12-1230p	-TWT---	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-TWT---		2			\$700.00			0.00			
E 5	WKMG	08/14/12	08/16/12	4-430p Extra CM Extra		4-430p	-TWT---	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-TWT---		2			\$450.00			0.00			
E 6	WKMG	08/14/12	08/16/12	430-5p Inside Edition CM Inside Edition		430-5P	-TWT---	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-TWT---		1			\$550.00			0.00			
E 7	WKMG	08/14/12	08/16/12	530-6p The Insider CM Insider		530p-6p	-TWT---	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-TWT---		2			\$650.00			0.00			
E 8	WKMG	08/14/12	08/16/12	News at 6p CM News at 6p		6-630p	-TWT---	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-TWT---		1			\$1,000.00			0.00			
E 9	WKMG	08/14/12	08/16/12	CBS This Morning CM The Early Show		7-9a	-TWT---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-TWT---		1			\$500.00			0.00			
E 10	WKMG	08/14/12	08/16/12	9-10a Rachael Ray CM Rachael Ray		9-10a	-TW----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-TW----		2			\$350.00			0.00			
E 16	WKMG	08/14/12	08/14/12	Tue Prime 9p CM NCIS:LA		9-10p	-1-----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----		1			\$6,000.00			0.00			
N 17	WKMG	08/14/12	08/16/12	3-4p Nate/Doctors 9/10 CM Nate Berkus		3-4p	-TWT---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-TWT---		1			\$400.00			0.00			
N 18	WKMG	08/16/12	08/16/12	9-10a Rachael Ray CM Rachael Ray		9-10a	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---		1			\$500.00			0.00			
N 19	WKMG	08/14/12	08/16/12	News at 5p CM News at 5p		5-530p	-TWT---	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-TWT---		1			\$650.00			0.00			
N 20	WKMG	08/14/12	08/16/12	Morn News at 6a CM Morn News at 6a		6-7a	-TWT---	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-TWT---		2			\$650.00			0.00			
Totals														25	\$23,800.00



WKMG

ORDER

Print Date 08/08/12

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Flight Dates 08/04/12-08/17/12

Contract / Revision

255758 /

Product OBAMA FOR AMERICA

Original Date / Revision

08/02/12 08/07/12

Agency Com 15%

Billing Contact

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW
Suite 100
Washington, DC 20007

Agency GMMB

Buying Contact

Sales Office PHI

Sales Region NAT

Agency Ref

3050 K Street NW
Suite 100
Washington, DC 20007

Order Sep 00:15:00

Estimate # 1549

Alt Order # 06261883

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 56700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	54	\$48,195.00	\$56,700.00	0.00	07/30/12	08/17/12	54	\$48,195.00	\$56,700.00
Totals	54	\$48,195.00	\$56,700.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	08/17/12	08/17/12	Fri 1 Hour Special/8p Teachers Rock/Won't Bac	CM	8-9p	----1--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--		1			\$3,000.00			0.00			
E 2	WKMG	08/06/12	08/17/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	2	\$1,800.00	P-3	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--		2			\$1,800.00			0.00			
Week:		08/13/12	08/19/12	MTWTF--		2			\$1,800.00			0.00			
E 3	WKMG	08/06/12	08/17/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--		2			\$800.00			0.00			
Week:		08/13/12	08/19/12	MTWTF--		2			\$800.00			0.00			
E 4	WKMG	08/06/12	08/17/12		CM	12:30-2p	MTWTF--	:30	3	\$800.00	P-3	0.00	NM	6	\$4,800.00



WKMG

Print Date: 08/08/12

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Contract / Revision **255758** Flight Dates **08/04/12-08/17/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/07/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1549**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1230-2p CBS Soaps															
Soaps															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	MTWTF--					3	\$800.00		0.00			
Week: 08/13/12		08/13/12	08/19/12	MTWTF--					3	\$800.00		0.00			
E 5	WKMG	08/06/12	08/17/12	M-F 1235-105a	CM	1237-109a	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	4	\$1,600.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	MTWTF--					2	\$400.00		0.00			
Week: 08/13/12		08/13/12	08/19/12	MTWTF--					2	\$400.00		0.00			
E 6	WKMG	08/06/12	08/17/12	Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	1	\$700.00	P-3	0.00	NM	3	\$2,100.00
Local 6 News 12-1230p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	MTWTF--					1	\$700.00		0.00			
Week: 08/13/12		08/13/12	08/19/12	MTWTF--					2	\$700.00		0.00			
E 7	WKMG	08/06/12	08/17/12	4-430p Extra	CM	4-430p	MTWTF--	:30	2	\$450.00	P-3	0.00	NM	4	\$1,800.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	MTWTF--					2	\$450.00		0.00			
Week: 08/13/12		08/13/12	08/19/12	MTWTF--					2	\$450.00		0.00			
E 8	WKMG	08/06/12	08/17/12	430-5p Inside Edition	CM	430-5P	MTWTF--	:30	1	\$550.00	P-3	0.00	NM	2	\$1,100.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	MTWTF--					1	\$550.00		0.00			
Week: 08/13/12		08/13/12	08/19/12	MTWTF--					1	\$550.00		0.00			
E 9	WKMG	08/06/12	08/17/12	530-6p The Insider	CM	530p-6p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	4	\$2,600.00
Insider															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	MTWTF--					2	\$650.00		0.00			
Week: 08/13/12		08/13/12	08/19/12	MTWTF--					2	\$650.00		0.00			
E 10	WKMG	08/06/12	08/17/12	News at 6p	CM	6-630p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	MTWTF--					1	\$1,000.00		0.00			
Week: 08/13/12		08/13/12	08/19/12	MTWTF--					1	\$1,000.00		0.00			
E 11	WKMG	08/06/12	08/17/12	CBS This Morning	CM	7-9a	MTWTF--	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
The Early Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	MTWTF--					1	\$500.00		0.00			
Week: 08/13/12		08/13/12	08/19/12	MTWTF--					1	\$500.00		0.00			
E 12	WKMG	08/13/12	08/17/12	M-F 7:30-8p Inside Ed	CM	730-8p	MTWTF--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	MTWTF--					1	\$1,200.00		0.00			
E 13	WKMG	08/06/12	08/17/12	9-10a Rachael Ray	CM	9-10a	MTWTF--	:30	2	\$350.00	P-3	0.00	NM	4	\$1,400.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	MTWTF--					2	\$350.00		0.00			
Week: 08/13/12		08/13/12	08/19/12	MTWTF--					2	\$350.00		0.00			
E 14	WKMG	08/04/12	08/11/12	Sat 1135p-1205a	CM	1135p-1205a	-----1-	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
Inside Edition Wknd															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		07/30/12	08/05/12	-----1-					1	\$500.00		0.00			



WKMG

ORDER

Print Date 08/09/12 Page 1 of 6

Flight Dates 10/09/12-10/15/12

Contract / Revision

255509 /

Product

OBAMA FOR AMERICA

Original Date / Revision

08/09/12 08/09/12

Agency Com 15%

Billing Contact

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW

Suite 100

Washington, DC 20007

3050 K Street NW

Suite 100

Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1537

Alt Order # 6259543

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 234925

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	135	\$199,686.25	\$234,925.00	0.00	10/01/12	10/15/12	135	\$199,686.25	\$234,925.00
Totals	135	\$199,686.25	\$234,925.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	WKMG	10/09/12	10/15/12	10-11a Let's Make A Deal	CM	10-11a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		5			\$400.00			0.00			
2	WKMG	10/09/12	10/15/12	M-F 11p News	CM	11-1135p	MTWTF--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		5			\$1,500.00			0.00			
3	WKMG	10/09/12	10/15/12	11-12p Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		5			\$600.00			0.00			
4	WKMG	10/09/12	10/15/12	1230-2p CBS Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		5			\$600.00			0.00			



WKMG

Print Date: 08/09/12

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Contract / Revision 255509 Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WKMG	10/09/12	10/15/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$600.00			0.00			
5	WKMG	10/09/12	10/15/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$500.00			0.00			
6	WKMG	10/09/12	10/15/12	2-3p The Talk The Talk	CM	2-3p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$350.00			0.00			
7	WKMG	10/09/12	10/15/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$350.00			0.00			
8	WKMG	10/09/12	10/15/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$450.00			0.00			
9	WKMG	10/09/12	10/15/12	430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$550.00			0.00			
10	WKMG	10/09/12	10/15/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$275.00			0.00			
11	WKMG	10/09/12	10/15/12	News at 5p News at 5p	CM	5-530p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$650.00			0.00			
12	WKMG	10/09/12	10/15/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$400.00			0.00			
13	WKMG	10/09/12	10/15/12	530-6p The Insider Insider	CM	530p-6p	MTWTF--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$650.00			0.00			
14	WKMG	10/09/12	10/15/12	News at 6p News at 6p	CM	6-630p	MTWTF--	:30	5	\$800.00	P-3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$800.00			0.00			
15	WKMG	10/09/12	10/15/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$500.00			0.00			
16	WKMG	10/09/12	10/15/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$1,200.00			0.00			



WKMG

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Contract / Revision **255509** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
16	WKMG	10/09/12	10/15/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00 NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$1,200.00		0.00			
17	WKMG	10/09/12	10/15/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$1,000.00		0.00			
18	WKMG	10/09/12	10/15/12	CBS This Morning The Early Show	CM	7-9a	MTWTF--	:30	5	\$350.00	P-3	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$350.00		0.00			
19	WKMG	10/09/12	10/15/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	MTWTF--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$1,000.00		0.00			
20	WKMG	10/09/12	10/15/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	MTWTF--	:30	5	\$300.00	P-3	0.00 NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			5		\$300.00		0.00			
21	WKMG	10/09/12	10/15/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--			1		\$7,000.00		0.00			
Week:		10/15/12	10/21/12	-----			0		\$7,000.00		0.00			
22	WKMG	10/09/12	10/15/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,500.00	P-3	0.00 NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--			1		\$4,500.00		0.00			
Week:		10/15/12	10/21/12	-----			0		\$4,500.00		0.00			
23	WKMG	10/09/12	10/15/12	Fri Prime 9p Made in Jersey	CM	9-10p	----1--	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--			1		\$6,000.00		0.00			
Week:		10/15/12	10/21/12	-----			0		\$6,000.00		0.00			
24	WKMG	10/09/12	10/15/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----			0		\$8,000.00		0.00			
Week:		10/15/12	10/21/12	1-----			1		\$8,000.00		0.00			
25	WKMG	10/09/12	10/15/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1-----	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----			0		\$10,000.00		0.00			
Week:		10/15/12	10/21/12	1-----			1		\$10,000.00		0.00			
26	WKMG	10/09/12	10/15/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1-----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----			0		\$8,000.00		0.00			
Week:		10/15/12	10/21/12	1-----			1		\$8,000.00		0.00			
27	WKMG	10/09/12	10/15/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00



WKMG

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Contract / Revision

255509

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	WKMG	10/09/12	10/15/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-					1	\$1,200.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$1,200.00		0.00			
28	WKMG	10/09/12	10/15/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-					1	\$450.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$450.00		0.00			
29	WKMG	10/09/12	10/13/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$350.00		0.00			
30	WKMG	10/13/12	10/15/12	NCAA Football 12n Game 12-330p game / PE NO G	CM	12-330p game (12:00 PM-3:30 PM)	-----1-	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-					1	\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/08/12-10/14/12		NCAA Football 12n Game		12-330p game	(12:00 PM-3:30 PM)	:30		(\$4,000.00)		0.00	NM		
See MG 30.2															
[No Noon Game - only 3p]															
2	WKMG	10/14/12-10/14/12		NFL Game 1		various	(1:00 PM-4:00 PM)	:30		\$4,000.00		0.00	NM		
Ⓜ MG for 30.1 10/13															
Week:		10/15/12	10/21/12	-----					0	\$4,000.00		0.00			
33	WKMG	10/09/12	10/15/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----1-	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-					1	\$7,000.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$7,000.00		0.00			
34	WKMG	10/09/12	10/15/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-					1	\$200.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$200.00		0.00			
35	WKMG	10/09/12	10/15/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-					1	\$400.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$400.00		0.00			
36	WKMG	10/09/12	10/15/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-					1	\$350.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$350.00		0.00			
37	WKMG	10/09/12	10/15/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1					1	\$7,000.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$7,000.00		0.00			
38	WKMG	10/09/12	10/15/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00



WKMG

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Contract / Revision

255509

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
38	WKMG	10/09/12	10/15/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 10/08/12		10/08/12	10/14/12	-----1			1			\$1,300.00		0.00		
Week: 10/15/12		10/15/12	10/21/12	-----			0			\$1,300.00		0.00		
39	WKMG	10/09/12	10/15/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
Week: 10/08/12		10/08/12	10/14/12	-----1			1			\$1,200.00		0.00		
Week: 10/15/12		10/15/12	10/21/12	-----			0			\$1,200.00		0.00		
40	WKMG	10/09/12	10/15/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
Week: 10/08/12		10/08/12	10/14/12	-----1			1			\$1,200.00		0.00		
Week: 10/15/12		10/15/12	10/21/12	-----			0			\$1,200.00		0.00		
41	WKMG	10/09/12	10/15/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
Week: 10/08/12		10/08/12	10/14/12	-----1			1			\$450.00		0.00		
Week: 10/15/12		10/15/12	10/21/12	-----			0			\$450.00		0.00		
42	WKMG	10/09/12	10/15/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1:00 PM)	-----1	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
Week: 10/08/12		10/08/12	10/14/12	-----1			1			\$3,000.00		0.00		
Week: 10/15/12		10/15/12	10/21/12	-----			0			\$3,000.00		0.00		
45	WKMG	10/09/12	10/15/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
Week: 10/08/12		10/08/12	10/14/12	-----1			1			\$200.00		0.00		
Week: 10/15/12		10/15/12	10/21/12	-----			0			\$200.00		0.00		
46	WKMG	10/09/12	10/15/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00
Week: 10/08/12		10/08/12	10/14/12	-----1			1			\$700.00		0.00		
Week: 10/15/12		10/15/12	10/21/12	-----			0			\$700.00		0.00		
47	WKMG	10/09/12	10/15/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00 NM	1	\$9,000.00
Week: 10/08/12		10/08/12	10/14/12	-----1			1			\$9,000.00		0.00		
Week: 10/15/12		10/15/12	10/21/12	-----			0			\$9,000.00		0.00		
48	WKMG	10/09/12	10/15/12	Sun Prime 8-9p Amazing Race	CM	8-9p	-----1	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
Week: 10/08/12		10/08/12	10/14/12	-----1			1			\$8,000.00		0.00		
Week: 10/15/12		10/15/12	10/21/12	-----			0			\$8,000.00		0.00		
49	WKMG	10/09/12	10/15/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
Week: 10/08/12		10/08/12	10/14/12	-----1			1			\$1,300.00		0.00		
Week: 10/15/12		10/15/12	10/21/12	-----			0			\$1,300.00		0.00		
50	WKMG	10/09/12	10/15/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----1	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00

Totals	135	\$234,925.00
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WKMG

Print Date: 08/09/12

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Contract / Revision

255505

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1536

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	09/18/12	09/24/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/18/12	09/24/12	MTWTF--			1		\$300.00	0.00				
E 5	WKMG	09/18/12	09/24/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/18/12	09/24/12	MTWTF--			1		\$1,000.00	0.00				
E 7	WKMG	09/18/12	09/24/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-----			0		\$5,000.00	0.00				
Week:		09/24/12	09/30/12	1-----			1		\$5,000.00	0.00				
E 11	WKMG	09/18/12	09/22/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-----1-			1		\$450.00	0.00				
E 12	WKMG	09/18/12	09/22/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-----1-			1		\$350.00	0.00				
E 13	WKMG	09/22/12	09/24/12	NCAA Football Prime Game FLORIDA PRIME GAME	CM	8-11p (8:00 PM-11:30 PM)	-----1-	:30	1	\$15,000.00	P-3	0.00 NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-----1-			1		\$15,000.00	0.00				
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>														
1 WKMG 09/17/12-09/23/12 NCAA Football Prime Game 8-11p (8:00 PM-11:30 PM) -----Sa-- :30 \$15,000.00 0.00 NM														
See MG 13.2, 13.3														
[Only Prime Game scheduled is 11/03/12]														
2 WKMG 09/19/12-09/19/12 Survivor 90min Premiere Wed 8p-930p --W----- :30 \$7,500.00 0.00 NM														
Ⓜ MG for 13.1 09/22														
3 WKMG 09/19/12-09/19/12 Big Brother 90min Finale Wed 930p-11p --W----- :30 \$7,500.00 0.00 NM														
Ⓜ MG for 13.1 09/22														
Week:		09/24/12	09/30/12	-----			0		\$15,000.00	0.00				
E 15	WKMG	09/18/12	09/24/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-----1			1		\$1,800.00	0.00				
Week:		09/24/12	09/30/12	-----			0		\$1,800.00	0.00				
E 16	WKMG	09/18/12	09/24/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-----1			1		\$500.00	0.00				
Week:		09/24/12	09/30/12	-----			0		\$500.00	0.00				
E 19	WKMG	09/18/12	09/24/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-----1			1		\$1,300.00	0.00				
Week:		09/24/12	09/30/12	-----			0		\$1,300.00	0.00				
E 20	WKMG	09/18/12	09/20/12	Thu Prime 10p Person of Interest	CM	10-11p	---1---	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				



WKMG

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Contract / Revision

255505

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1536**

													Totals				
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount			
E 20	WKMG	09/18/12	09/20/12	Thu Prime 10p Person of Interest	CM	10-11p	---1---	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week:		09/17/12	09/23/12	---1---	1		\$5,000.00		0.00								
E 23	WKMG	09/18/12	09/20/12	Thu Prime 9p Thu 9-10p BIG BROTHEF	CM	9-10p	---1---	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week:		09/17/12	09/23/12	---1---	1		\$7,000.00		0.00								
E 24	WKMG	09/18/12	09/18/12	Tue Prime 10p Tue 10p-11p	CM	10-11p	-1-----	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week:		09/17/12	09/23/12	-1-----	1		\$5,000.00		0.00								
E 25	WKMG	09/18/12	09/18/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week:		09/17/12	09/23/12	-1-----	1		\$7,000.00		0.00								
E 27	WKMG	09/18/12	09/18/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week:		09/17/12	09/23/12	-1-----	1		\$6,000.00		0.00								
E 28	WKMG	09/18/12	09/19/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week:		09/17/12	09/23/12	--1----	1		\$6,000.00		0.00								
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
		3	WKMG	09/17/12-09/23/12	Wed Prime 10p	10-11p	--W-----	:30	(\$6,000.00)	0.00	NM						
		See MG 28.4															
		[This is Big Brother 90 minute finale 9:30-11p - if OK please rebook]															
		4	WKMG	09/19/12-09/19/12	Big Brother 90min Finale	Wed 930p-11p	--W-----	:30	\$6,000.00	0.00	NM						
		Ⓜ MG for 28.3 09/19															
E 29	WKMG	09/18/12	09/19/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>								
Week:		09/17/12	09/23/12	--1----	1		\$6,000.00		0.00								
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
		3	WKMG	09/17/12-09/23/12	Wed Prime 9p	9-10p	--W-----	:30	(\$6,000.00)	0.00	NM						
		See MG 29.4															
		[This is Survivor Premiere 8-9:30p and Big Brother 9:30-10p]															
		4	WKMG	09/19/12-09/19/12	Survivor 90min Premiere	Wed 8p-930p	--W-----	:30	\$6,000.00	0.00	NM						
		Ⓜ MG for 29.3 09/19															
													Totals	23	\$73,700.00		



WKMG

ORDER

Print Date 08/09/12

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Flight Dates 09/25/12-10/01/12

Contract / Revision

255506 /

Product OBAMA FOR AMERICA

Original Date / Revision

07/31/12 08/08/12

Agency Com 15%

Billing Contact

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW
Suite 100
Washington, DC 20007

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1536

Alt Order # 6259464

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 64600

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	19	\$54,442.50	\$64,050.00	0.00
October 2012	1	\$467.50	\$550.00	0.00
Totals	20	\$54,910.00	\$64,600.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/30/12	19	\$54,442.50	\$64,050.00
10/01/12	10/01/12	1	\$467.50	\$550.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	09/25/12	10/01/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		2				\$1,800.00		0.00			
E 2	WKMG	09/25/12	10/01/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		2				\$650.00		0.00			
E 3	WKMG	09/25/12	10/01/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		2				\$550.00		0.00			
E 4	WKMG	09/25/12	10/01/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00



WKMG

Print Date: 08/09/12

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255506

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1536

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WKMG	09/25/12	10/01/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	MTWTF--			1		\$300.00		0.00				
E 5	WKMG	09/25/12	10/01/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	MTWTF--			1		\$1,000.00		0.00				
E 6	WKMG	09/28/12	09/28/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----1--			1		\$4,000.00		0.00				
E 13	WKMG	09/25/12	09/29/12	NCAA Football Prime Game FLORIDA PRIME GAME	CM	8-11p (8:00 PM-11:30 PM)	-----1-	:30	1	\$15,000.00	P-3	0.00	NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1-			1		\$15,000.00		0.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2		WKMG	09/24/12-09/30/12	NCAA Football Prime Game	8-11p (8:00 PM-11:30 PM)		-----Sa--	:30		\$15,000.00		0.00	NM		
See MG 13.3, 13.4, 13.5 [Only Prime Game scheduled is 11/03/12]															
3		WKMG	09/27/12-09/27/12	Thu Prime 9p	9-10p		---Th-----	:30		\$9,000.00		0.00	NM		
Ⓜ MG for 13.2 09/29															
4		WKMG	09/29/12-09/29/12	NCAA Football 3p Game	various (3:30 PM-7:00 PM)		-----Sa--	:30		\$5,000.00		0.00	NM		
Ⓜ MG for 13.2 09/29															
5		WKMG	09/29/12-09/29/12	Local 6 Sports Access	7-8p		-----Sa--	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 13.2 09/29															
E 14	WKMG	09/25/12	09/30/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1			1		\$1,100.00		0.00				
E 15	WKMG	09/25/12	09/30/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1			1		\$1,800.00		0.00				
E 16	WKMG	09/25/12	09/30/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1			1		\$500.00		0.00				
E 17	WKMG	09/30/12	09/30/12	NFL Game 2 NFL Game 2	CM	various (4:15 PM-7:00 PM)	-----1	:30	1	\$15,000.00	P-3	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1			1		\$15,000.00		0.00				
E 18	WKMG	09/25/12	09/30/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1			1		\$600.00		0.00				
E 19	WKMG	09/25/12	09/30/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----1			1		\$1,300.00		0.00				
E 21	WKMG	09/27/12	09/27/12		CM	10-11p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
				Thu Prime 10p Elementary											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---					1	\$8,000.00		0.00			
E 26	WKMG	09/25/12	09/25/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-1-----					1	\$10,000.00		0.00			
Totals														20	\$64,600.00



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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

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													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	WKMG	10/23/12	10/29/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00 NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			5		\$600.00		0.00			
5	WKMG	10/23/12	10/29/12	Local 6 News 12-1230p CM Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	5	\$500.00	P-3	0.00 NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			5		\$500.00		0.00			
6	WKMG	10/23/12	10/29/12	2-3p The Talk The Talk	CM	2-3p	MTWTF--	:30	5	\$350.00	P-3	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			5		\$350.00		0.00			
7	WKMG	10/23/12	10/29/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	MTWTF--	:30	5	\$350.00	P-3	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			5		\$350.00		0.00			
8	WKMG	10/23/12	10/29/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	\$450.00	P-3	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			5		\$450.00		0.00			
9	WKMG	10/23/12	10/29/12	430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF--	:30	5	\$550.00	P-3	0.00 NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			5		\$550.00		0.00			
10	WKMG	10/23/12	10/29/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	5	\$275.00	P-3	0.00 NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			5		\$275.00		0.00			
11	WKMG	10/23/12	10/29/12	News at 5p News at 5p	CM	5-530p	MTWTF--	:30	5	\$650.00	P-3	0.00 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			5		\$650.00		0.00			
12	WKMG	10/23/12	10/29/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	:30	5	\$400.00	P-3	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			5		\$400.00		0.00			
13	WKMG	10/23/12	10/29/12	530-6p The Insider Insider	CM	530p-6p	MTWTF--	:30	5	\$650.00	P-3	0.00 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			5		\$650.00		0.00			
14	WKMG	10/23/12	10/29/12	News at 6p News at 6p	CM	6-630p	MTWTF--	:30	5	\$800.00	P-3	0.00 NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			5		\$800.00		0.00			
15	WKMG	10/23/12	10/29/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF--	:30	5	\$500.00	P-3	0.00 NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			5		\$500.00		0.00			
16	WKMG	10/23/12	10/29/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00 NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			5		\$1,200.00		0.00			



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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
16	WKMG	10/23/12	10/29/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$1,200.00		0.00			
17	WKMG	10/23/12	10/29/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$1,000.00		0.00			
18	WKMG	10/23/12	10/29/12	CBS This Morning The Early Show	CM	7-9a	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$350.00		0.00			
19	WKMG	10/23/12	10/29/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$1,000.00		0.00			
20	WKMG	10/23/12	10/29/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--					5	\$300.00		0.00			
21	WKMG	10/23/12	10/29/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----1--					1	\$7,000.00		0.00			
	Week:	10/29/12	11/04/12	-----					0	\$7,000.00		0.00			
22	WKMG	10/23/12	10/29/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----1--					1	\$4,500.00		0.00			
	Week:	10/29/12	11/04/12	-----					0	\$4,500.00		0.00			
23	WKMG	10/23/12	10/29/12	Fri Prime 9p Made in Jersey	CM	9-10p	----1--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----1--					1	\$6,000.00		0.00			
	Week:	10/29/12	11/04/12	-----					0	\$6,000.00		0.00			
24	WKMG	10/23/12	10/29/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----					0	\$8,000.00		0.00			
	Week:	10/29/12	11/04/12	1-----					1	\$8,000.00		0.00			
25	WKMG	10/23/12	10/29/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----					0	\$10,000.00		0.00			
	Week:	10/29/12	11/04/12	1-----					1	\$10,000.00		0.00			
26	WKMG	10/23/12	10/29/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1-----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----					0	\$8,000.00		0.00			
	Week:	10/29/12	11/04/12	1-----					1	\$8,000.00		0.00			
27	WKMG	10/23/12	10/29/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
27	WKMG	10/23/12	10/29/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-					1	\$1,200.00		0.00			
	Week:	10/29/12	11/04/12	-----					0	\$1,200.00		0.00			
28	WKMG	10/23/12	10/29/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-					1	\$450.00		0.00			
	Week:	10/29/12	11/04/12	-----					0	\$450.00		0.00			
29	WKMG	10/23/12	10/29/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-					1	\$350.00		0.00			
	Week:	10/29/12	11/04/12	-----					0	\$350.00		0.00			
31	WKMG	10/27/12	10/27/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----1-	:30	1	\$17,000.00	P-3	0.00	NM	1	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-					1	\$17,000.00		0.00			
32	WKMG	10/28/12	10/28/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1:00 PM)	-----S	:30	0	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S					1	\$3,000.00		0.00			
34	WKMG	10/23/12	10/29/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-					1	\$200.00		0.00			
	Week:	10/29/12	11/04/12	-----					0	\$200.00		0.00			
35	WKMG	10/23/12	10/29/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-					1	\$400.00		0.00			
	Week:	10/29/12	11/04/12	-----					0	\$400.00		0.00			
36	WKMG	10/23/12	10/29/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-					1	\$350.00		0.00			
	Week:	10/29/12	11/04/12	-----					0	\$350.00		0.00			
37	WKMG	10/23/12	10/29/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1					1	\$7,000.00		0.00			
	Week:	10/29/12	11/04/12	-----					0	\$7,000.00		0.00			
38	WKMG	10/23/12	10/29/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1					1	\$1,300.00		0.00			
	Week:	10/29/12	11/04/12	-----					0	\$1,300.00		0.00			
39	WKMG	10/23/12	10/29/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1					1	\$1,200.00		0.00			



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														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
39	WKMG	10/23/12	10/29/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----	0		\$1,200.00		0.00						
40	WKMG	10/23/12	10/29/12	Sun 11p News after NFLCM Sun 11p News after NFL		Late News	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$1,200.00		0.00						
Week:		10/29/12	11/04/12	-----	0		\$1,200.00		0.00						
41	WKMG	10/23/12	10/29/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$450.00		0.00						
Week:		10/29/12	11/04/12	-----	0		\$450.00		0.00						
44	WKMG	10/28/12	10/29/12	NFL Game 2 Game 2	CM	various (4:15 PM-7:00 PM)	-----1	:30	1	\$18,000.00	P-3	0.00	NM	4	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$18,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/22/12-10/28/12		NFL Game 2	various		(4:15 PM-7:00 P-----Su	:30		\$18,000.00		0.00	NM		
See MG 44.2,44.3,44.4,44.5															
[No Game 2 on 10/22/12]															
2	WKMG	10/28/12-10/28/12		NFL Game 1	various		(12:58 PM-4:00 P-----Su	:30		\$10,000.00		0.00	NM		
Ⓜ MG for 44.1 10/28															
3	WKMG	10/28/12-10/28/12		NFL TODAY	various		-----Su	:30		\$5,000.00		0.00	NM		
Ⓜ MG for 44.1 10/28															
4	WKMG	10/27/12-10/27/12		Local 6 Sports Access	7-8p		-----Sa--	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 44.1 10/28															
5	WKMG	10/27/12-10/27/12		Local 6 Sports Access	7-8p		-----Sa--	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 44.1 10/28															
Week:		10/29/12	11/04/12	-----	0		\$18,000.00		0.00						
45	WKMG	10/23/12	10/29/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$200.00		0.00						
Week:		10/29/12	11/04/12	-----	0		\$200.00		0.00						
46	WKMG	10/23/12	10/29/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$700.00		0.00						
Week:		10/29/12	11/04/12	-----	0		\$700.00		0.00						
47	WKMG	10/23/12	10/29/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$9,000.00		0.00						
Week:		10/29/12	11/04/12	-----	0		\$9,000.00		0.00						
48	WKMG	10/23/12	10/29/12	Sun Prime 8-9p Amazing Race	CM	8-9p	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$8,000.00		0.00						
Week:		10/29/12	11/04/12	-----	0		\$8,000.00		0.00						
49	WKMG	10/23/12	10/29/12		CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00



WKMG

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Contract / Revision

255511

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Sunday Morning															
CBS Sunday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1					1	\$1,300.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$1,300.00		0.00			
50	WKMG	10/23/12	10/29/12	Sun Prime 9-10p	CM	9-10p	-----1	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
Good Wife															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----1					1	\$6,000.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$6,000.00		0.00			
51	WKMG	10/23/12	10/29/12	Thu Prime 10p	CM	10-11p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
Elementary															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---1---					1	\$8,000.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$8,000.00		0.00			
52	WKMG	10/23/12	10/29/12	Thu Prime 8p	CM	8-830p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---1---					1	\$8,000.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$8,000.00		0.00			
53	WKMG	10/23/12	10/29/12	Thu Prime 9p	CM	9-10p	---1---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
Person of Interest															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---1---					1	\$9,000.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$9,000.00		0.00			
54	WKMG	10/23/12	10/29/12	Tue Prime 10p	CM	10-11p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
Vegas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1-----					1	\$7,000.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$7,000.00		0.00			
55	WKMG	10/23/12	10/29/12	Tue Prime 8p	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1-----					1	\$10,000.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$10,000.00		0.00			
56	WKMG	10/23/12	10/29/12	Tue Prime 9p	CM	9-10p	-1-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
NCIS:LA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1-----					1	\$9,000.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$9,000.00		0.00			
57	WKMG	10/23/12	10/29/12	Wed Prime 10p	CM	10-11p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----					1	\$8,000.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$8,000.00		0.00			
58	WKMG	10/23/12	10/29/12	Wed Prime 8p	CM	8-9p	--1----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
Survivor															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----					1	\$9,000.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$9,000.00		0.00			
59	WKMG	10/23/12	10/29/12	Wed Prime 9p	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
Criminal Minds															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

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Contract / Revision **255511** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
59	WKMG	10/23/12	10/29/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--1----	1		\$8,000.00		0.00						
Week:		10/29/12	11/04/12	-----	0		\$8,000.00		0.00						
													Totals	138	\$258,925.00



WKMG

ORDER

Print Date 08/09/12 Page 1 of 7

Flight Dates 10/16/12-10/22/12

Contract / Revision 255510 /

Original Date / Revision
08/09/12 08/09/12

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1537

Alt Order # 6259544

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 248925

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	136	\$211,586.25	\$248,925.00	0.00
Totals	136	\$211,586.25	\$248,925.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	136	\$211,586.25	\$248,925.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WKMG	10/16/12	10/22/12	10-11a Let's Make A Deal	CM	10-11a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--					5	\$400.00		0.00			
2	WKMG	10/16/12	10/22/12	M-F 11p News	CM	11-1135p	MTWTF--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--					5	\$1,500.00		0.00			
3	WKMG	10/16/12	10/22/12	11-12p Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--					5	\$600.00		0.00			
4	WKMG	10/16/12	10/22/12	1230-2p CBS Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--					5	\$600.00		0.00			



WKMG

Print Date: 08/09/12

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Contract / Revision 255510 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	WKMG	10/16/12	10/22/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$600.00	P-3	0.00 NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$600.00		0.00			
5	WKMG	10/16/12	10/22/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	5	\$500.00	P-3	0.00 NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$500.00		0.00			
6	WKMG	10/16/12	10/22/12	2-3p The Talk The Talk	CM	2-3p	MTWTF--	:30	5	\$350.00	P-3	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$350.00		0.00			
7	WKMG	10/16/12	10/22/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	MTWTF--	:30	5	\$350.00	P-3	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$350.00		0.00			
8	WKMG	10/16/12	10/22/12	4-430p Extra Extra	CM	4-430p	MTWTF--	:30	5	\$450.00	P-3	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$450.00		0.00			
9	WKMG	10/16/12	10/22/12	430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF--	:30	5	\$550.00	P-3	0.00 NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$550.00		0.00			
10	WKMG	10/16/12	10/22/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	:30	5	\$275.00	P-3	0.00 NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$275.00		0.00			
11	WKMG	10/16/12	10/22/12	News at 5p News at 5p	CM	5-530p	MTWTF--	:30	5	\$650.00	P-3	0.00 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$650.00		0.00			
12	WKMG	10/16/12	10/22/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	:30	5	\$400.00	P-3	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$400.00		0.00			
13	WKMG	10/16/12	10/22/12	530-6p The Insider Insider	CM	530p-6p	MTWTF--	:30	5	\$650.00	P-3	0.00 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$650.00		0.00			
14	WKMG	10/16/12	10/22/12	News at 6p News at 6p	CM	6-630p	MTWTF--	:30	5	\$800.00	P-3	0.00 NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$800.00		0.00			
15	WKMG	10/16/12	10/22/12	Morn News at 6a Morn News at 6a	CM	6-7a	MTWTF--	:30	5	\$500.00	P-3	0.00 NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$500.00		0.00			
16	WKMG	10/16/12	10/22/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00 NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$1,200.00		0.00			



WKMG

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Contract / Revision

255510

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
16	WKMG	10/16/12	10/22/12	CBS Evening News CBS Eve News	CM	630-7p	MTWTF--	:30	5	\$1,200.00	P-3	0.00 NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	MTWTF--					5	\$1,200.00		0.00		
17	WKMG	10/16/12	10/22/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	MTWTF--					5	\$1,000.00		0.00		
18	WKMG	10/16/12	10/22/12	CBS This Morning The Early Show	CM	7-9a	MTWTF--	:30	5	\$350.00	P-3	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	MTWTF--					5	\$350.00		0.00		
19	WKMG	10/16/12	10/22/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	MTWTF--	:30	5	\$1,000.00	P-3	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	MTWTF--					5	\$1,000.00		0.00		
20	WKMG	10/16/12	10/22/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	MTWTF--	:30	5	\$300.00	P-3	0.00 NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	MTWTF--					5	\$300.00		0.00		
21	WKMG	10/16/12	10/22/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	----1--					1	\$7,000.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$7,000.00		0.00		
22	WKMG	10/16/12	10/22/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,500.00	P-3	0.00 NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	----1--					1	\$4,500.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$4,500.00		0.00		
23	WKMG	10/16/12	10/22/12	Fri Prime 9p Made in Jersey	CM	9-10p	----1--	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	----1--					1	\$6,000.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$6,000.00		0.00		
24	WKMG	10/16/12	10/22/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----					0	\$8,000.00		0.00		
Week:		10/22/12	10/28/12	1-----					1	\$8,000.00		0.00		
25	WKMG	10/16/12	10/22/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1-----	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----					0	\$10,000.00		0.00		
Week:		10/22/12	10/28/12	1-----					1	\$10,000.00		0.00		
26	WKMG	10/16/12	10/22/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1-----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----					0	\$8,000.00		0.00		
Week:		10/22/12	10/28/12	1-----					1	\$8,000.00		0.00		
27	WKMG	10/16/12	10/22/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00



WKMG

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Contract / Revision

255510

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
27	WKMG	10/16/12	10/22/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1-		1				\$1,200.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$1,200.00		0.00			
28	WKMG	10/16/12	10/22/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1-		1				\$450.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$450.00		0.00			
29	WKMG	10/16/12	10/22/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1-		1				\$350.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$350.00		0.00			
30	WKMG	10/16/12	10/20/12	NCAA Football 12n Game 12-330p game / PE NO G	CM	12-330p game (12:00 PM-3:30 PM)	-----1-	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1-		1				\$4,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WKMG	10/15/12-10/21/12	NCAA Football 12n Game		12-330p game (12:00 PM-3:30 PM)	-----Sa--	:30		(\$4,000.00)		0.00	NM		
		See MG 30.3													
		[No Noon Game - only 3p]													
	3	WKMG	10/21/12-10/21/12	NFL Game 1		various (1:00 PM-4:00 PM)	-----Su	:30		\$4,000.00		0.00	NM		
		Ⓜ MG for 30.2 10/20													
33	WKMG	10/16/12	10/20/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----1-	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1-		1				\$7,000.00		0.00			
34	WKMG	10/16/12	10/22/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1-		1				\$200.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$200.00		0.00			
35	WKMG	10/16/12	10/22/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1-		1				\$400.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$400.00		0.00			
36	WKMG	10/16/12	10/22/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1-		1				\$350.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$350.00		0.00			
37	WKMG	10/16/12	10/22/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1		1				\$7,000.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$7,000.00		0.00			
38	WKMG	10/16/12	10/22/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/09/12

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Contract / Revision **255510** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
38	WKMG	10/16/12	10/22/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1			1			\$1,300.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$1,300.00		0.00			
39	WKMG	10/16/12	10/22/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
Week:		10/15/12	10/21/12	-----1			1			\$1,200.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$1,200.00		0.00			
40	WKMG	10/16/12	10/22/12	Sun 11p News after NFLCM Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
Week:		10/15/12	10/21/12	-----1			1			\$1,200.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$1,200.00		0.00			
41	WKMG	10/16/12	10/22/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
Week:		10/15/12	10/21/12	-----1			1			\$450.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$450.00		0.00			
42	WKMG	10/16/12	10/21/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1:00 PM)	-----1	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
Week:		10/15/12	10/21/12	-----1			1			\$3,000.00		0.00			
43	WKMG	10/21/12	10/21/12	NFL Game 2 NFL Game 2	CM	various (4:15 PM-7:00 PM)	-----1	:30	1	\$14,000.00	P-3	0.00	NM	1	\$14,000.00
Week:		10/15/12	10/21/12	-----1			1			\$14,000.00		0.00			
45	WKMG	10/16/12	10/22/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
Week:		10/15/12	10/21/12	-----1			1			\$200.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$200.00		0.00			
46	WKMG	10/16/12	10/22/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
Week:		10/15/12	10/21/12	-----1			1			\$700.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$700.00		0.00			
47	WKMG	10/16/12	10/22/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
Week:		10/15/12	10/21/12	-----1			1			\$9,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$9,000.00		0.00			
48	WKMG	10/16/12	10/22/12	Sun Prime 8-9p Amazing Race	CM	8-9p	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
Week:		10/15/12	10/21/12	-----1			1			\$8,000.00		0.00			
Week:		10/22/12	10/28/12	-----			0			\$8,000.00		0.00			
49	WKMG	10/16/12	10/22/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
Week:		10/15/12	10/21/12	-----1			1			\$1,300.00		0.00			



WKMG

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Contract / Revision

255510

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
49	WKMG	10/16/12	10/22/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----		0				\$1,300.00		0.00			
50	WKMG	10/16/12	10/22/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----1	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1		1				\$6,000.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$6,000.00		0.00			
51	WKMG	10/16/12	10/22/12	Thu Prime 10p Elementary	CM	10-11p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	---1---		1				\$8,000.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$8,000.00		0.00			
52	WKMG	10/16/12	10/22/12	Thu Prime 8p Big Bang Theory	CM	8-830p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	---1---		1				\$8,000.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$8,000.00		0.00			
53	WKMG	10/16/12	10/22/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	---1---		1				\$9,000.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$9,000.00		0.00			
54	WKMG	10/16/12	10/22/12	Tue Prime 10p Vegas	CM	10-11p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-1-----		1				\$7,000.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$7,000.00		0.00			
55	WKMG	10/16/12	10/22/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-1-----		1				\$10,000.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$10,000.00		0.00			
56	WKMG	10/16/12	10/22/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-1-----		1				\$9,000.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$9,000.00		0.00			
57	WKMG	10/16/12	10/22/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--1----		1				\$8,000.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$8,000.00		0.00			
58	WKMG	10/16/12	10/22/12	Wed Prime 8p Survivor	CM	8-9p	--1----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--1----		1				\$9,000.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$9,000.00		0.00			
59	WKMG	10/16/12	10/22/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/09/12

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Contract / Revision **255510** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1537**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
59	WKMG	10/16/12	10/22/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--1----			1			\$8,000.00		0.00				
Week:		10/22/12	10/28/12	-----			0			\$8,000.00		0.00				
														Totals	136	\$248,925.00



WKMG

ORDER

Print Date 08/03/12

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Flight Dates 08/04/12-08/17/12

Contract / Revision 255758 /

Original Date / Revision
08/02/12 08/02/12

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product

OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1549

Alt Order # 06261883

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 56700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	54	\$48,195.00	\$56,700.00	0.00
Totals	54	\$48,195.00	\$56,700.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/17/12	54	\$48,195.00	\$56,700.00

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	08/17/12	08/17/12	Fri 1 Hour Special/8p Teachers Rock/Won't Bac	CM	8-9p	----1--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--					1	\$3,000.00		0.00			
E 2	WKMG	08/06/12	08/17/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	2	\$1,800.00	P-3	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--					2	\$1,800.00		0.00			
Week:		08/13/12	08/19/12	MTWTF--					2	\$1,800.00		0.00			
E 3	WKMG	08/06/12	08/17/12	11-12p Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	MTWTF--					2	\$800.00		0.00			
Week:		08/13/12	08/19/12	MTWTF--					2	\$800.00		0.00			
E 4	WKMG	08/06/12	08/17/12		CM	12:30-2p	MTWTF--	:30	3	\$800.00	P-3	0.00	NM	6	\$4,800.00



WKMG

Print Date: 08/03/12

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Contract / Revision

255758

Flight Dates 08/04/12-08/17/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1549

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1230-2p CBS Soaps															
Soaps															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					3	\$800.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					3	\$800.00		0.00			
E 5	WKMG	08/06/12	08/17/12	M-F 1235-105a	CM	1237-109a	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	4	\$1,600.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					2	\$400.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					2	\$400.00		0.00			
E 6	WKMG	08/06/12	08/17/12	Local 6 News 12-1230p	CM	12-1230p	MTWTF--	:30	1	\$700.00	P-3	0.00	NM	3	\$2,100.00
Local 6 News 12-1230p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					1	\$700.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					2	\$700.00		0.00			
E 7	WKMG	08/06/12	08/17/12	4-430p Extra	CM	4-430p	MTWTF--	:30	2	\$450.00	P-3	0.00	NM	4	\$1,800.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					2	\$450.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					2	\$450.00		0.00			
E 8	WKMG	08/06/12	08/17/12	430-5p Inside Edition	CM	430-5P	MTWTF--	:30	1	\$550.00	P-3	0.00	NM	2	\$1,100.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					1	\$550.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					1	\$550.00		0.00			
E 9	WKMG	08/06/12	08/17/12	530-6p The Insider	CM	530p-6p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	4	\$2,600.00
Insider															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					2	\$650.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					2	\$650.00		0.00			
E 10	WKMG	08/06/12	08/17/12	News at 6p	CM	6-630p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					1	\$1,000.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					1	\$1,000.00		0.00			
E 11	WKMG	08/08/12	08/17/12	CBS This Morning	CM	7-9a	MTWTF--	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
The Early Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					1	\$500.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					1	\$500.00		0.00			
E 12	WKMG	08/13/12	08/17/12	M-F 7:30-8p Inside Ed	CM	730-8p	MTWTF--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MTWTF--					1	\$1,200.00		0.00			
E 13	WKMG	08/08/12	08/17/12	9-10a Rachael Ray	CM	9-10a	MTWTF--	:30	2	\$350.00	P-3	0.00	NM	4	\$1,400.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--					2	\$350.00		0.00			
		Week: 08/13/12	08/19/12	MTWTF--					2	\$350.00		0.00			
E 14	WKMG	08/04/12	08/11/12	Sat 1135p-1205a	CM	1135p-1205a	-----1-	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
Inside Edition Wknd															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----1-					1	\$500.00		0.00			

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 14	WKMG	08/04/12	08/11/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$500.00	P-3	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/06/12	08/12/12	-----1-		1				\$500.00		0.00		
E 15	WKMG	08/04/12	08/11/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$400.00	P-3	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/30/12	08/05/12	-----1-		1				\$400.00		0.00		
		Week: 08/06/12	08/12/12	-----1-		1				\$400.00		0.00		
E 16	WKMG	08/05/12	08/05/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/30/12	08/05/12	-----1		1				\$4,000.00		0.00		
E 17	WKMG	08/05/12	08/12/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,800.00	P-3	0.00 NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/30/12	08/05/12	-----1		1				\$1,800.00		0.00		
		Week: 08/06/12	08/12/12	-----1		1				\$1,800.00		0.00		
E 18	WKMG	08/05/12	08/12/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$500.00	P-3	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/30/12	08/05/12	-----1		1				\$500.00		0.00		
		Week: 08/06/12	08/12/12	-----1		1				\$500.00		0.00		
E 19	WKMG	08/05/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00 NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/30/12	08/05/12	-----1		1				\$650.00		0.00		
		Week: 08/06/12	08/12/12	-----1		1				\$650.00		0.00		
E 20	WKMG	08/07/12	08/14/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$6,000.00	P-3	0.00 NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 08/06/12	08/12/12	-1-----		1				\$6,000.00		0.00		
		Week: 08/13/12	08/19/12	-1-----		1				\$6,000.00		0.00		
Totals													54	\$56,700.00